

## ZERO EMISSION DAY CELEBRATION

<b>Organized by:</b>	Environment department
<b>Date of Activity:</b>	21 September 2024
<b>Duration:</b>	One Day
<b>Venue:</b>	Cricket ground
<b>Participants:</b>	Students
<b>Resource</b>	Dr Garima Tomar
<b>Persons/Experts/Guests</b>	

### Aligned SDGs



### Rationale for SDG Linkage

- The event promotes environmental practices that protect water quality and reduce water scarcity thus directly aligning with SDG 6.
- This is supported by promoting the shift away from fossil fuels and encouraging energy efficiency.
- This is supported by driving demand for and utilizing sustainable transport systems and promoting resilient, clean infrastructure
- This event connects to this goal by focusing on reducing the negative environmental impact of cities, particularly air quality, and providing access to sustainable transport systems for all.
- This is the most direct link; the event's core purpose is to take urgent action to combat climate change and its impacts by reducing greenhouse gas emissions.

## **Objectives of the Activity**

- To reduce carbon emissions and their impact on the environment. sustainable practices such as energy conservation and cleanliness.
- To motivate collective action toward building a cleaner, greener, and sustainable future.

## **Description of the Activity**

The Vasundhra Club organized a Zero Emission Day at Dev Bhoomi Uttarakhand University to raise awareness about reducing carbon emissions and promoting sustainable practices. The successful event, students, featured an energy conservation campaign, a cleanliness drive, a green pledge, and a march, emphasizing collective action toward environmental sustainability.

The Zero Emission Day was promoted and executed through a series of coordinated activities such as:

1. Energy conservation campaign & March Past- spreading awareness about energy savings at home, workplaces, and transportation.
2. Green pledge for sustainability- public vow to adopt sustainable practices in their daily lives to reduce their carbon footprint. Reducing single-use plastics by switching to reusable alternatives.
3. Adopting eco-friendly transportation by cycling, walking, or using public transport.
4. Supporting tree plantation and afforestation projects.
5. On-campus Cleanliness Drive- cleaned up the event venue and surrounding areas, collecting litter and separating waste into biodegradable and non-biodegradable categories.

## **Outcomes of the Activity**

The event successfully inspired a strong commitment to environmental sustainability through creative and physical action. By making personal pledges on handmade bags, participants vowed to adopt greener lifestyles and actively work toward reducing their carbon footprints. The campaign and march past effectively educated the community on the importance of energy conservation, providing practical insights into reducing consumption. Furthermore, the cleanliness drive resulted in a cleaner campus and reinforced a shared sense of responsibility for waste management and local environmental care.

## **Photographs:**



*Faculties and students in event holding the banner of the event*



*Participants in awareness campaign demonstrating posters and reciting powerful slogans*